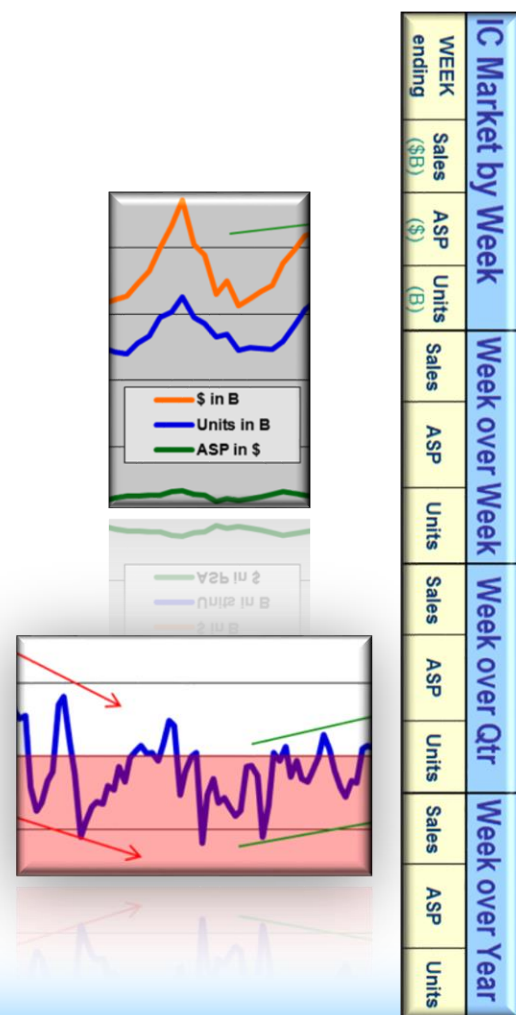


# *about Semiconductor Analytics*

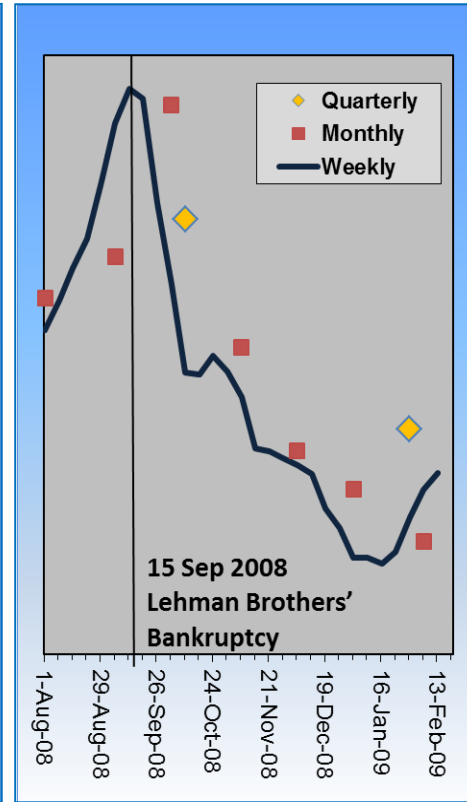
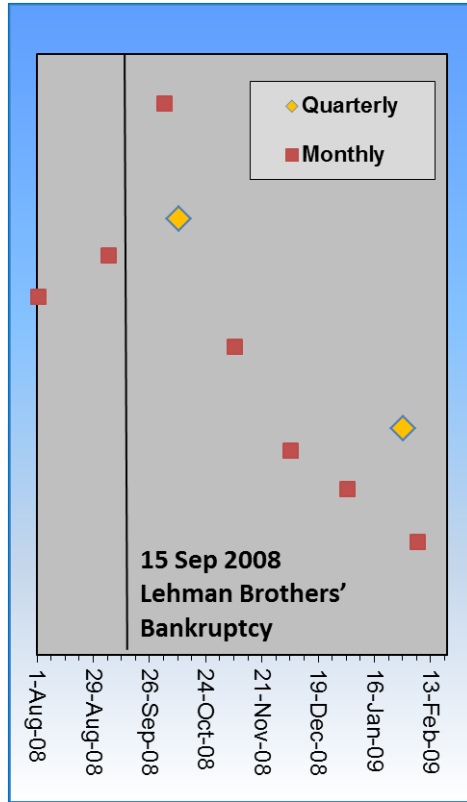
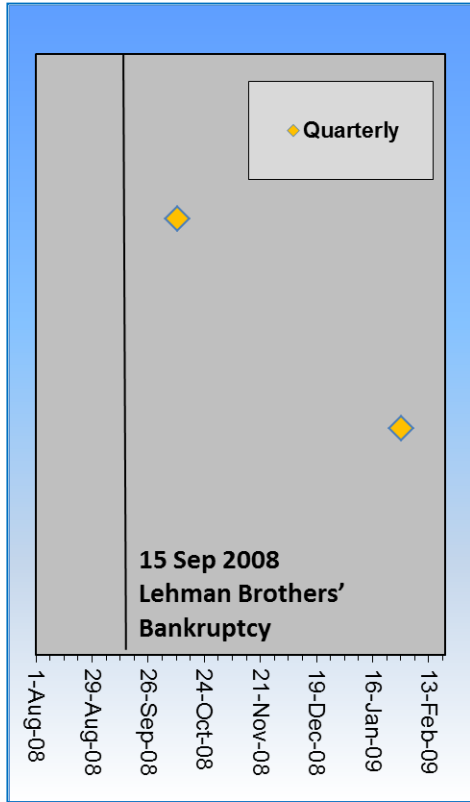
- Weekly report with semiconductor supply chain sentinels of health:
  - Week-by-Week data provides the most real-time data for a faster, more robust decision-making process
    - More than 20 tables and charts updated 50 weeks-per-year
- Key Performance Indicators (KPIs) included:
  - Semiconductor Sales (Units, Prices)
    - Weekly Growth Metrics: W/W, W/Q, W/Y, Quarter-to-Date Cumulative
    - Charts include indexed data, rolling averages, growth
    - Weather for Memory, Foundry, IDM, SoC, and IoT
    - Supply-Demand Balance for DRAM, NAND, IDM, and Foundry/Fabless
  - Price trends and averages for critical Electronics Market Segments
    - Top line segments: Overall, Notebooks, Mobile Handsets, Tablets, Consumer Electronics
    - Multiple sub-segments covered

# Use Semiconductor Analytics for:

- Single Stop for Industry Vital Signs
  - Know when it's turning as it turns
  - Low latency weekly statistics
    - 3 business days instead of a month or quarter
    - Sales, pricing, and activity levels
    - Channel technical analysis to visualize trends
  - Fundamentals readily available
- All-in-one PDF delivered via e-mail
  - Designed for fast reading in an era of data overload



# Why Tracking Weekly IC Sales gives you the Advantage



Weekly Data  
Gave the  
Earliest  
Visibility to  
the Impact  
of the  
2008  
Lehman  
Crisis  
and the  
Recovery's  
Start

Raw: data has not been 'cooked' with a moving average or some other statistical manipulation

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# *about* VLSIresearch

VLSIresearch is an award-winning provider of market research and economic analysis on the technical, business, and economic aspects of the semiconductor supply chain. Providing intelligence for faster and better decision making, seasoned executives in high technology, government, and finance rely on VLSIresearch's insights to guide them to the right decisions. The formula is simple: **Better intelligence leads to better decisions which deliver better results**. Founded in 1976, VLSIresearch is the leading technology research and advisory company focused on semiconductor related manufacturing. The company's website is [www.vlsiresearch.com](http://www.vlsiresearch.com).

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