

## CONSULTING AND CUSTOM PROJECTS

VLSIresearch's team of analysts and consultants constantly engage with major companies and investors in various projects. The projects vary in scope from simple two-day engagements and presentations to multi-month complex industry reviews and analyses. VLSIresearch can draw from the wealth of experience and expertise within our team, as well as from its international network of affiliates.

### Typical project objectives:

|                                        |                                    |
|----------------------------------------|------------------------------------|
| ▪ <b>Market Assessments</b>            | ▪ <b>Competitive Analysis</b>      |
| ▪ <b>Market Positioning Strategies</b> | ▪ <b>Acquisition Due Diligence</b> |
| ▪ <b>Business Model Development</b>    | ▪ <b>Roadmapping Surveys</b>       |
| ▪ <b>Operational Reviews</b>           | ▪ <b>Custom CS Surveys</b>         |
| ▪ <b>Management Coaching</b>           | ▪ <b>Marketing Workshops</b>       |

### Sample projects that VLSIresearch has completed:

- **New Design and Silicon Demand Analysis for Non-MPU Logic Devices**
- **200mm Semiconductor Manufacturing Markets Analysis**
- **Used and Refurbished Semiconductor Equipment Operations Survey**
- **Semiconductor Turnkey Manufacturing Service Market Analysis**
- **Semiconductor Equipment Supplier MBO Due Diligence**
- **Custom Customer Satisfaction Survey for a Semiconductor Test Handler Supplier**
- **Reticle Market and Production Analysis for North American and European Based Suppliers**
- **Memory Test Survey**

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